



Swanmore C.E. (Aided) Primary School

School Uniform Policy

Vision Statement

Swanmore Church of England Primary School's Christian values of Honesty, Love and Respect strive to develop children in to caring, reflective and proactive individuals; aspiring for the greatest achievement in all they do, seeking to improve themselves and the world around them.

Aims

This policy aims to:

- Set out our approach to requiring a uniform that is of reasonable cost, of durable quality and offers the best value for money for parents & carers
- Explain how we will avoid discrimination in line with our legal duties under the Equality Act 2010
- Clarify our expectations for school uniform

Our school's legal duties under the Equality Act 2010

The [Equality Act 2010](#) prohibits discrimination against an individual based on the protected characteristics, which include sex, race, religion or belief, and gender reassignment.

To avoid discrimination, our school will:

- Avoid listing uniform items based on sex, to give all pupils the opportunity to wear the uniform they feel most comfortable in or that most reflects their self-identified gender
- Make sure that our uniform costs the same for all pupils
- Allow all pupils to have long hair (though we reserve the right to ask for this to be tied back)
- Allow all pupils to style their hair in the way that is appropriate for school yet makes them feel most comfortable
- Allow pupils to request changes to swimwear for religious reasons
- Allow pupils to wear headscarves and other religious or cultural symbols
- Allow for adaptations to our policy on the grounds of equality by asking pupils or their parents to get in touch with our Admissions lead at adminoffice@swanmore-pri.hants.sch.uk who can answer questions about the policy and respond to any requests.

Monitoring the cost of school uniform

Our school has a duty to make sure that the uniform we require is affordable, in line with statutory [guidance](#) from the Department for Education on the cost of school uniform. We understand that items with distinctive characteristics (such as branded items, or items that have to have a school logo or a unique fabric/colour/design) cannot be purchased from a wide range of retailers and that requiring many such items limits parents' ability to 'shop around' for a low price. We are committed to making sure our uniform is available at a reasonable cost and provides the best value for money for parents/carers.



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We will do this by:

- ✓ Carefully considering whether any items with distinctive characteristics are necessary
- ✓ Limiting any items with distinctive characteristics where possible
- ✓ Limiting items with distinctive characteristics to low-cost or long-lasting items, such as ties
- ✓ Avoiding specific requirements for items pupils could wear on non-school days, such as coats, bags and shoes whilst still promoting standards of dress
- ✓ Keeping the number of optional branded items to a minimum, so that the school's uniform can act as a social leveller
- ✓ Avoiding different uniform requirements for different years
- ✓ Avoiding different uniform requirements for extra-curricular activities
- ✓ Making sure that arrangements are in place for parents to acquire second-hand uniform items
- ✓ Avoiding frequent changes to uniform specifications and minimising the financial impact on parents of any changes
- ✓ Consulting with parents and pupils on any proposed significant changes to the uniform policy, e.g. new uniform, and carefully considering any complaints about the policy

Our Expectations for School Uniform

As a school, we choose to have very few compulsory branded items. Those chosen are done so for safeguarding and identification reasons, particularly when children are on trips, external curriculum activities, or representing the school in some way, e.g. sports events, music festivals, competitions. Our uniform provider has been chosen for their competitive process, the long lasting quality of their products, and their reliability in terms of uniform provision.

Required Branded Items:

- Blue school sweatshirt or sweat cardigan with school logo

Optional Branded Items from our Provider

- Pale blue polo shirt with logo
- Pale blue PE t-shirt with logo
- Blue book Bag with logo (EYFS & KS1 Only)
- Blue drawstring PE bag with logo

Safeguarding note: When choosing to have items with our logo, our provider will not be able to add a child's name on any items. This constitutes a safeguarding issue as they could be identified by strangers outside school by name.

Other Items also available from our Provider or easily accessible on the high street/supermarkets

Main Uniform

- Pale blue polo shirt with or without school logo
 - Dark grey trousers or shorts, skirt or pinafore dress
 - Blue & white Gingham dress (*Optional for summer term only for thermal comfort*)
 - White or grey socks
 - Black school shoes, not coloured trainers
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Physical Education

- Plimsolls or trainers
- Socks
- Blue PE shorts
- Pale blue t-shirt with or without school logo

Outdoor Games in Cold Weather

- Tracksuit or similar to go over PE kit

Outdoor Activities (i.e. walks, fieldwork, etc)

- Wet weather clothes and boots

We expect all children to come to school with clean and tidy hair. Hair below collar length should be tied back for hygiene reasons throughout the day. Hair should not obstruct eyes/compromise visual learning or be a distraction to the child.

Children should not have lines or patterns shaved into their hair, dyed or extreme hairstyles.

Jewellery and Accessories

- One pair of small, plain stud or sleeper earrings – no more than one in each ear.

NB: For hygiene reasons, Staff are not allowed to remove children's earrings for PE nor is it acceptable to cover them with tape. We advise that any parents wishing to, have children's ears pierced in summer holidays, giving children time to practice removal OR for parents to remove them before school on PE/Games days.

- Watch

Safeguarding Note: We do not allow use of SMART Watches as this presents safeguarding issues for children of this age as they could access the internet or messaging without adult supervision. The only exception to this is where pupils or staff are dependent on information from medical apps which need to be checked regularly throughout the day and are an agreed part of a pupil's care plan.

- Children should not come to school with temporary tattoos, hair art, make up or nail varnish.



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Where to Source Uniform

Items branded with our school logo can be purchased in person from Skoolkit, 149 West Street, Fareham, Hants PO16 0YA, 01329 822509 or purchased online at [Skoolkit - Swanmore Primary School uniform](#)

As part of our ECO commitment, Friends of Swanmore Primary School (FOSPS) encourage parents to donate any good quality pre loved uniform that their children have outgrown as they hold regular preloved uniform sales.

Expectations for our school community

Pupils are expected to wear the correct uniform at all times and (other than specified non-school uniform days) while:

- On the school premises
- Travelling to and from school
- At out-of-school events or on trips that are organised by the school, or where they are representing the school (if required)

Parents are expected to contact the Headteacher if they want to request an amendment to the uniform policy in relation to their protected characteristics or where identified in a child's SEND provision.

Parents and carers are expected to make sure their child has the correct uniform and PE kit, and that every item is:

- Clean
- Clearly labelled with the child's name
- In good condition

Parents should lodge any issues relating to the school uniform in a timely and reasonable manner. Issues relating to the cost of the school uniform will be:

- Resolved locally
- Dealt with in accordance with our school's complaints policy

The school will work closely with parents to arrive at a mutually acceptable outcome.

Staff will closely monitor pupils to make sure they are in correct uniform. They will give any pupils and families breaching the uniform policy the opportunity to comply, but will follow up with the Headteacher if the situation doesn't improve.

In cases where it is suspected that financial hardship has resulted in a pupil not complying with this uniform policy, staff will take a mindful and considerate approach to resolving the situation. Parents who are experiencing financial hardship and are struggling to afford uniform for their child/children should contact the Headteacher via the office or email adminoffice@swanmore-pri.hants.sch.uk support with uniform purchases can be given if



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there is a genuine need.

Lost Property: Any labelled items will be returned directly to pupils. Any unlabeled items will be taken to the lost property cupboard in the hall. At the end of each half term, any unlabeled items will be displayed for parents to select from.

Governors

The governing body will review this policy and make sure that it:

- Is appropriate for our school's context
- Is implemented fairly across the school
- Takes into account the views of parents and pupils
- Offers a uniform that is appropriate, practical and safe for all pupils

The governing body will also make sure that the school's uniform supplier arrangements give the highest priority to cost and value for money, for example by re-tendering contracts every 5 years.

Monitoring arrangements

This policy will be reviewed every three years (or earlier if there is any substantial change to the nature of the school). At every review, it will be approved by the Resources Committee.

Links to other policies

This policy is aligned to our:

- Behaviour policy
- Equality information and legislation
- Anti-bullying policy
- Complaints policy

Date of Policy Issue/Review:	June 2025
Reviewed and Approved by Curriculum & standards Committee:	10 th July 2025
Approved by Full Governing Body:	15 th July 2025
Review date:	January 2028